## by **community** brands<sup>•</sup>

## MILLENNIUM DRIVE OVERVIEW

Millennium Drive is a new feature that makes it simple for Major Gift Officers to access, enter and query relevant donor information anywhere, and at any time, so they can focus on building relationships and cultivating gifts, not on entering data and building reports.

With Millennium Drive, Major Gift Officers access all the key information they need to drive giving results in one place. The modern and simplistic interface offers Millennium Reports, Visual Analyzer pages and new search functionality, making finding, understanding and updating information easy. Millennium Drive even offers personalized dashboards for users to understand exactly what they need to do to exceed their cultivation and fundraising goals on a daily, weekly, monthly and annual basis.

## Help your team exceed fundraising goals

We studied the challenges, behaviors and success factors of real-life fundraisers before we developed Millennium Drive so that we could best meet their needs. As a result of our research, we are proud to offer:

- A key tasks list displays the tasks the user must complete, with a daily, weekly and monthly calendar view. Users can enter, update and follow up on tasks directly from the dashboard, improving communication within internal teams.
- An active prospect list makes finding constituents in Millennium easy, thus empowering Major Gift Officers to access their prospect lists with the most updated information, when they need it

   including right before meeting with a prospect.
- Customizable constituent records provide a view of all interactions the constituent has had with your organization.
- Constituent relationships and circles make it easy to understand how all of your constituents are affiliated or connected with one another.
- Constituent education and employment makes it easy to understand what institutions and corporations an individual may be affiliated with now or in the past.

Are you a current Millennium customer? If so, get started with Drive today! Let us help make implementing Millennium Drive a breeze. We're pleased to offer:

- Implementation Services and Project Management will allow you to upgrade from your current version of Millennium to Millennium Version 2014.1. We'll work with you to keep your project moving on time, and help best configure your solution to the needs of your organization.
- Millennium Drive Training provides a consultant to work with you to configure Millennium Drive for your organization's specific needs and business processes. The consultant will then train your team on how to use Drive to simplify their daily strategic fundraising tasks.

Do you want to learn more about how Millennium can help your organization reach your fundraising goals? Contact <a href="mailto:susan.kelly@communitybrands.com">susan.kelly@communitybrands.com</a>